



The Principia Affinity Card

Meet the Only Card that Supports Principia & Benefits You

It All Started in the Classroom

Following the recommendation of students in a College marketing class, Principia began its first affinity credit card program in 1987. Since then, programs with various bank sponsors have provided the School and College with more than \$900,000 in royalties!

In December 2009, Principia launched a new affinity card program with UMB Bank. We are proud of our new program and proud to be partners with UMB Bank. We hope you will be, too. For more information about UMB, visit www.umb.com.

Put your purchases to work to help students discover firsthand all that Principia School and College offer.

It All Comes Back to the Classroom

Royalties from the Principia affinity credit card support the visiting student program, which enables prospective students to visit the campuses. For many, their visit is the deciding factor.

**APPLY ONLINE TODAY AT
www.cardpartner.com/app/principia**

For mail-in applications:

- Download the mail-in application at www.principia.edu/affinitycard
- Request a mail-in application from our affinity card representative

CONTACT US WITH QUESTIONS OR TO REQUEST A MAIL-IN APPLICATION:

Stacey Wallace Manker
Affinity Card Representative
Advancement Services
314.275.3582
stacey.wallace@principia.edu



Choose the rewards that are right for you—and introduce students to Principia.

REWARDS FOR YOU

- Pay no annual fee and a low annual percentage rate (APR)†
- Get a low introductory APR and pay no balance transfer fees for the first 6 months
- Earn 1 bonus point per dollar on all purchases and balance transfers
- Earn up to 15 bonus points per dollar at select retailers
- Redeem bonus points for cash, travel vouchers, merchandise, and more—or redeem them for a donation to Principia
- Show your support for Principia every time you use your card

REWARDS FOR PRINCIPIA

- Receives a \$50 donation from UMB Bank when you use your card within 90 days of issuance*
- Receives 0.3% of every purchase made with the card
- Purchases support our visiting student program

The Principia Visa® Platinum Rewards card is issued by UMB Bank, N.A. All applications for Principia Visa credit card accounts will be subject to UMB Bank N.A.'s approval, at its absolute discretion. Please visit www.cardpartner.com/app/principia for further details of terms and conditions that apply to the Principia Visa card program. † After this period, a low variable APR will apply. *Donation made when card is used once within 90 days of issuance.